Annual Meeting of the Upstate New York and Ontario Chapter of the Medical Library Association

October 25-27, 2017
Syracuse, New York

SHAKE IT UP in the Salt City
It is an honor to welcome you all to Syracuse, New York, for the 53rd Annual Meeting of the Upstate New York and Ontario Chapter of the Medical Library Association (UNYOC/MLA). Our theme this year “Shake It Up” encourages us to take a fresh look at our current practice, and with the expertise of our speakers and colleagues, we will do just that.

Join us Wednesday for the continuing education program to examine the principles and practices of instructional design with Joey Nicholson. Stay with us for the main program to learn from Michelle Kraft about navigating the ever-changing library landscape; gain the insight of a clinician, educator, and developer on using and teaching medical apps from Dr. Joshua Steinburg; and polish our writing and editing skills with the guidance of Sherry Lawson-Rhodes.

I am grateful to our planning committee for bringing us together for what is sure to be a fun and educational conference. Again - welcome to UNYOC 2017!

Rebecca Kindon
UNYOC Chair 2016-2017
Welcome

It is an honor to welcome you all to Syracuse, New York, for the 53rd Annual Meeting of the Upstate New York and Ontario Chapter of the Medical Library Association (UNYOC/MLA). Our theme this year “Shake It Up” encourages us to take a fresh look at our current practice, and with the expertise of our speakers and colleagues, we will do just that.

Join us Wednesday for the continuing education program to examine the principles and practices of instructional design with Joey Nicholson. Stay with us for the main program to learn from Michelle Kraft about navigating the ever-changing library landscape; gain the insight of a clinician, educator, and developer on using and teaching medical apps from Dr. Joshua Steinburg; and polish our writing and editing skills with the guidance of Sherry Lawson-Rhodes.

I am grateful to our planning committee for bringing us together for what is sure to be a fun and educational conference. Again - welcome to UNYOC 2017!

Rebecca Kindon
UNYOC Chair, 2016-2017
**New Medical Education Resources**
- 3D Anatomy tools: Acland’s Anatomy and Visible Body
- LWW Health Library collections for every type of health science student (Physical & Occupational Therapy, Medical, Osteopathic and Clerkship/Clinical Rotations)

**New Residency Training Resources**
- LWW Health Library collections for core residency programs in the hospital (Anesthesiology, Emergency Medicine, Oncology, Orthopedic Surgery and Surgery)

**New and Improved Research Products**
- Northern Light is a grey literature database that provides unique access to over 21 million conference abstracts and posters from over 3,100 global conferences
- Ovid Discovery is a biomedical focused discovery tool that enables single-search discovery of more than 100 million resources

**Ovid like you’ve never seen it before!**
- Easily access your Ovid-subscribed journals wherever you are – at home or at work with OvidToday™ for iPad® and Android™ – download today!
- Efficiently browse and access Books@Ovid with the new eReader using the ePub format

---

**Schedule of Events**

**Wednesday, October 25, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 pm</td>
<td>Continuing Education: Instructional Design: Proven Principles and Practices</td>
<td>Adams Basin</td>
</tr>
<tr>
<td>5:00 pm</td>
<td>Registration</td>
<td>Cross Roads Foyer</td>
</tr>
<tr>
<td>5:00 pm</td>
<td>Executive Committee Meeting</td>
<td>Shelby Board Room</td>
</tr>
<tr>
<td>5:30 pm</td>
<td>Welcome Reception Sponsored by Wolters Kluwer</td>
<td>Niagara/Seaway</td>
</tr>
</tbody>
</table>

**Thursday, October 26, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td>Registration</td>
<td>Cross Roads Foyer</td>
</tr>
<tr>
<td>7:30 am</td>
<td>Breakfast Sponsored by McQuay &amp; Mill</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>8:00 am</td>
<td>Exhibits</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>9:00 am</td>
<td>Keynote: Wrestlers of Change Speaker: Michele Kraft</td>
<td>Adirondack</td>
</tr>
<tr>
<td>10:00 am</td>
<td>Speed Exhibiting</td>
<td>Adirondack</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Exhibits/Break Sponsored by Elenion P&amp;G</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Member Presentations Facilitator: Liz Venette</td>
<td>Adirondack</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>Vendor Spotlight: EBSCO</td>
<td>Adirondack</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Lunch Sponsored by EBSCO</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>1:45 pm</td>
<td>Point-of-Care Medical Apps: how to use ‘em, how to teach ‘em, how to make ‘em Speaker: Joshua Steinberg</td>
<td>Adirondack</td>
</tr>
<tr>
<td>2:45 pm</td>
<td>Exhibits/Break</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>3:15 pm</td>
<td>MILA/NEJM</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>4:15 pm</td>
<td>Vendor Spotlight: Wolters Kluwer</td>
<td>Adirondack</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Cocktail Hour at Justin’s Grill</td>
<td>Justin’s Grill</td>
</tr>
<tr>
<td>6:30 pm</td>
<td>Conference Banquet at Justin’s Grill Sponsored by Rockefeller University Press</td>
<td>Justin’s Grill</td>
</tr>
</tbody>
</table>

**Friday, October 27, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td>Breakfast Sponsored by NEJM</td>
<td>Seaway</td>
</tr>
<tr>
<td>8:00 am</td>
<td>CUNYOC business meeting</td>
<td>Seaway</td>
</tr>
<tr>
<td>8:45 am</td>
<td>Polish Your Prose: Editing Your Scholarly &amp; Creative Works Speaker: Sheryl Koos Larison Rhodes</td>
<td>Niagara</td>
</tr>
<tr>
<td>9:45 am</td>
<td>Break</td>
<td>Cross Roads Foyer</td>
</tr>
<tr>
<td>10:00 am</td>
<td>Lightning Talks Facilitator: Lorraine Pocello</td>
<td>Niagara</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Poster Session Facilitator: Abby Smith</td>
<td>Niagara</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Wrap Up: Ruffles and Next Year</td>
<td>Niagara</td>
</tr>
<tr>
<td>12:15 pm</td>
<td>Executive Committee Meeting</td>
<td>Adams Basin</td>
</tr>
</tbody>
</table>
New Medical Education Resources
- 3D Anatomy tools: Acland’s Anatomy and Visible Body
- LWW Health Library collections for every type of health science student (Physical & Occupational Therapy, Medical, Osteopathic and Clerkship/Clinical Rotations)

New Residency Training Resources
- LWW Health Library collections for core residency programs in the hospital (Anesthesiology, Emergency Medicine, Oncology, Orthopedic Surgery and Surgery)

New and Improved Research Products
- Northern Light is a grey literature database that provides unique access to over 21 million conference abstracts and posters from over 3,100 global conferences
- Ovid Discovery is a biomedical focused discovery tool that enables single-search discovery of more than 100 million resources

Ovid like you’ve never seen it before!
- Easily access your Ovid-subscribed journals wherever you are – at home or at work with OvidToday™ for iPad® and Android™. Download today!
- Efficiently browse and access Books@Ovid with the new eReader using the ePub format

Schedule of Events

### Wednesday, October 25, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 pm</td>
<td>Continuing Education: Instructional Design: Proven Principles and Practices</td>
<td>Adams Basin</td>
</tr>
<tr>
<td></td>
<td>Instructor: Joey Nicholson</td>
<td></td>
</tr>
<tr>
<td>5:00 pm</td>
<td>Registration</td>
<td>Cross Roads Foyer</td>
</tr>
<tr>
<td>5:00 pm</td>
<td>Executive Committee Meeting</td>
<td>Shelby Board Room</td>
</tr>
<tr>
<td>5:30 pm</td>
<td>Welcome Reception Sponsored by Wolters Kluwer</td>
<td>Niagara/Seaway</td>
</tr>
</tbody>
</table>

### Thursday, October 26, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td>Registration</td>
<td>Cross Roads Foyer</td>
</tr>
<tr>
<td>7:30 am</td>
<td>Breakfast Sponsored by McGraw Hill</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>8:00 am</td>
<td>Exhibits</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>9:00 am</td>
<td>Keynote: Wrestlers of Change Speaker: Michele Kraft</td>
<td>Adirondack</td>
</tr>
<tr>
<td>10:00 am</td>
<td>Speed Exhibiting</td>
<td>Adirondack</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Exhibits/Break Sponsored by Elsevier P@G</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Member Presentations Facilitator: Liz Volbracht</td>
<td>Adirondack</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>Vendor Spotlight: EBSCO</td>
<td>Adirondack</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Lunch Sponsored by EBSCO</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>1:45 pm</td>
<td>Point-of-Care Medical Apps: how to use ’em, how to teach ’em, how to make ’em</td>
<td>Adirondack</td>
</tr>
<tr>
<td>2:45 pm</td>
<td>Exhibits/Break</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>3:15 pm</td>
<td>MILA/NNLM</td>
<td>Adirondack</td>
</tr>
<tr>
<td>4:15 pm</td>
<td>Vendor Spotlight: Wolters Kluwer</td>
<td>Adirondack</td>
</tr>
<tr>
<td>4:45 pm</td>
<td>Exhibitor Wrap-Up</td>
<td>Niagara/Seaway</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Cocktail Hour at Justin’s Grill</td>
<td>Justin’s Grill</td>
</tr>
<tr>
<td>6:30 pm</td>
<td>Conference Banquet at Justin’s Grill Sponsored by Rockefeller University Press</td>
<td>Justin’s Grill</td>
</tr>
</tbody>
</table>

### Friday, October 27, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td>Breakfast Sponsored by NEJM</td>
<td>Seaway</td>
</tr>
<tr>
<td>8:00 am</td>
<td>UNYOC business meeting</td>
<td>Seaway</td>
</tr>
<tr>
<td>8:45 am</td>
<td>Polish Your Prose: Editing Your Scholarly &amp; Creative Works Speaker: Sheryl Koen Lasson Rhodes</td>
<td>Niagara</td>
</tr>
<tr>
<td>9:45 am</td>
<td>Break</td>
<td>Cross Roads Foyer</td>
</tr>
<tr>
<td>10:00 am</td>
<td>Lightning Talks Facilitator: Lorraine Porcello</td>
<td>Niagara</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Poster Session Facilitator: Abby Smith</td>
<td>Niagara</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Wrap up: Raffles and Next Year</td>
<td>Niagara</td>
</tr>
<tr>
<td>12:15 pm</td>
<td>Executive Committee Meeting</td>
<td>Adams Basin</td>
</tr>
</tbody>
</table>

Explore Premium Content for Your Institution Today!
Contact sales@ovid.com

Visit Wolters Kluwer at UNYOC 2017
October 25-27 | Syracuse, NY

Visit our table for a free demo!
Continuing Education

Program: Instructional Design: Proven Principles and Practices for Librarians Who Teach

- Joey Nicholson -

Program Description: An interactive course for both librarians new to teaching or with experience, who are seeking best practices or would like to strengthen and refresh their instruction. Through small group work, individual exercises, group discussion, and lecture, you will learn how to apply proven principles, theories, and practices when designing effective instruction to actively engage learners.

Bio: Joey Nicholson is the Education and Curriculum Librarian at New York University (NYU) School of Medicine. In his role, he coordinates and integrates content and assessment related to evidence-based medicine throughout the undergraduate medical school curricula. Additionally, he is faculty in the NYU-Maastricht University Masters of Health Professions Education program and is currently pursuing his PhD in Health Professions Education.

Keynote Presentation

Program: Wrestlers of Change

- Michelle Kraft -

Program Description: Change is inevitable, nothing escapes it. Technology changes society completely. Papyrus, the printing press, and computers, not only changed the way information was collected and retrieved but they also created a sociocultural evolution as well. Today, librarians experience many new technologies enabling them to expand and break the stereotype of the traditional librarian and diversify into other areas where their skills and expertise are needed. Librarians must think differently, look in non-traditional areas of opportunity to provide services, resources, and knowledge that may be different than what they are accustomed. They may need to re-think established doctrines and eschew them for institutional needs. They must become wrestlers of change.

Bio: Michelle Kraft, AHIP, is the Library Director at Cleveland Clinic’s Floyd D. Loop Alumni Library. She has published several articles and book chapters and spoken on the topics of medical librarianship, technology and emerging roles of librarians. She has a very active professional presence on Twitter (ilkrafty). Facebook (https://www.facebook.com/kraftylibrarian) and on her blog the Krafty Librarian (http://www.kraftylibrarian.com/) where she enjoys engaging in lively discussions with librarians across the world on ways to do things better, more efficiently, and questioning the status quo. Michelle has held various leadership positions within national and state professional organizations. She was elected as Board Member of the Medical Library Association, and later was elected and served as President of the Medical Library Association. She is a past member of the Library Advisory Board of the New England Journal of Medicine and Doody Enterprises Library Board of Advisors. Michelle earned an undergraduate degree in English from St. Louis University and a Master’s degree in Library and Information Science from the University of Missouri – Columbia.

The original international journal of cell biology, JCB began publication in 1955. The Journal continues to provide a rigorous forum for important topics in cell biology research.

2018, Volume 217
12 print issues
Print ISSN: 0021-9525
Online ISSN: 1540-8140
www.jcb.org

JEM began publication in 1896. Over a hundred years later, JEM continues to provide an important forum for advances in research areas that include immunology, infectious disease, inflammation, hematopoiesis, microbial pathogenesis, oncology, stem cells, vaccines, virology, and vascular biology.

2018, Volume 215
12 print issues
Print ISSN: 0022-1295
Online ISSN: 1540-9538
www.jem.org

JGP began publication in 1918. The Journal publishes original articles that elucidate basic biological, chemical, or physical mechanisms of broad physiological significance. Major emphasis is on physiological problems at the cellular and molecular level.

2018, Volume 150
12 print issues
Print ISSN: 0022-1295
Online ISSN: 1540-7748
www.jgp.org

For subscriptions in Europe, India, the Middle East & North Africa, and Taiwan, Hong Kong & Southeast Asia, please contact Accucoms:

Europe
ACCUCOMS International BV
Nieuwe Energie 23 3
2312 NR Leiden
The Netherlands
Tel: +31 88 4100 400
Fax: +31 88 4100 401
rup@accucoms.com

India
New Delhi
Tel: +91 11 457 1347
rup@accucoms.com

Middle East & North Africa
Amman, Jordan
Tel: +962 77 5111 511
rup@accucoms.com

Taiwan, Hong Kong & Southeast Asia
Tel: +886 911 778 311
tammy@accucoms.com

For subscriptions in China, please contact:

China
Charlsworth China
Tel: +86 10 58696201
info@charlsworth.com.cn

For subscriptions in Japan, please contact:

Japan
Kinokuniya Company, Ltd.
Journal Section
Tel: +81 3 6910 0532
Fax: +81 3 642 1363
journal@kinokuniya.co.jp

The Rockefeller University Press
Subscription Office, PO Box 361, Birmingham, Alabama 35201-0361
Tel: +1 800 633 4931 (+1 205 995 1567 outside the US and Canada) Fax: +1 205 995 1588
Email: rupress@subscriptionoffice.com
Continuing Education

Program: Instructional Design: Proven Principles and Practices for Librarians Who Teach
- Joey Nicholson -

Program Description: An interactive course for both librarians new to teaching or with experience, who are seeking best practices or would like to strengthen and refresh their instruction. Through small group work, individual exercises, group discussion, and lecture, you will learn how to apply proven principles, theories, and practices when designing effective instruction to actively engage learners.

Bio: Joey Nicholson is the Education and Curriculum Librarian at New York University (NYU) School of Medicine. In his role, he coordinates and integrates content and assessment related to evidence-based medicine throughout the undergraduate medical school curricula. Additionally, he is faculty in the NYU-Maasstricht University Masters of Health Professions Education program and is currently pursuing his PhD in Health Professions Education.

Keynote Presentation

Program: Wrestlers of Change
- Michelle Kraft -

Program Description: Change is inevitable, nothing escapes it. Technology changes society completely. Papyrus, the printing press, and computers, not only changed the way information was collected and retrieved but they also created a sociocultural evolution as well. Today, librarians experience many new technologies enabling them to expand and break the stereotype of the traditional librarian and diversify into other areas where their skills and expertise are needed. Librarians must think differently: look in non-traditional areas of opportunity to provide services, resources, and knowledge that may be different than what they are accustomed. They may need to re-think established doctrines and eschew them for institutional needs. They must become wrestlers of change.

Bio: Michelle Kraft, AHIP, is the Library Director at Cleveland Clinic’s Floyd D. Loop Alumni Library. She has published several articles and book chapters and spoken on the topics of medical librarianship, technology and emerging roles of librarians. She has a very active professional presence on Twitter (@kraftylibrary) and on her blog the Krafty Librarian (http://www.kraftylibrary.com/) where she enjoys engaging in lively discussions with librarians across the world on ways to do things better: more efficiently, and questioning the status quo. Michelle has held various leadership positions within national and state professional organizations. She was elected as Board Member of the Medical Library Association and later was elected and served as President of the Medical Library Association. She is a past member of the Library Advisory Board of the New England Journal of Medicine and Doody Enterprises Library Board of Advisors. Michelle earned an undergraduate degree in English from St. Louis University and a Master’s degree in Library and Information Science from the University of Missouri – Columbia.

Tools For Discovery

The original international journal of cell biology, JCB began publication in 1955. The Journal continues to provide a rigorous forum for important topics in cell biological research.

2018, Volume 217
12 print issues
Print ISSN: 0021-9245
Online ISSN: 1540-8140

www.jcb.org

JEM began publication in 1896. Over a hundred years later, JEM continues to provide an important forum for advances in research areas that include immunology, infectious disease, inflammation, hematopoiesis, microbial pathogenesis, oncology, stem cells, vaccines, virology, and vascular biology.

2018, Volume 215
12 print issues
Print ISSN: 0022-1295
Online ISSN: 1540-9538

www.jem.org

JGP began publication in 1918. The Journal publishes original articles that elucidate basic biological, chemical, or physical mechanisms of broad physiological significance. Major emphasis is on physiological problems at the cellular and molecular level.

2018, Volume 150
12 print issues
Print ISSN: 0022-1295
Online ISSN: 1540-7748

www.jgp.org

Online Features

- Perpetual access
- Archiving in LOCKSS/CLOCKSS and Portico
- Mobile access included with subscriptions
- Responsive design for mobile devices
- Creative Commons licensing
- Papers deposited in PubMed Central
- J-bits—a life sciences podcast from RUP
- J-bolts—a series of life sciences videos from RUP
- Daily online publication
- Peer-reviewed supplemental material, including videos
- eTOC’s (current Tables of Contents by email)
- Citation tracking
- Altmetric scores
- Download figures as PowerPoint slides
- Full text HTML and PDFs
- Digital archiving of all journal content in searchable PDFs back to volume 1, issue 1
- Keyword in context display
- Weighted topic-matching
- Citation mapping, showing the most highly cited articles directly related to an article
- Full text, CrossRef, and MEDLINE links directly from references
- Forward linking to cited articles
- NCR database linking
- High-resolution JPEGs
- RSS feeds
- Easy remote access
- COUNTER Compliant reports to track institutional usage
- Figure viewer

For subscriptions in Europe, India, the Middle East & North Africa, and Taiwan, Hong Kong & Southeast Asia, please contact Accucoms:

Europe
ACCUCOMS International BV
Nieuwe Energie
3e Binnenvestgracht 23R
2312 NR Leiden
The Netherlands
Tel: +31 88 4100 400
Fax: +31 88 4100 401
rup@accucoms.com

India
New Delhi
Tel: +91 1 1457 1947
rup@accucoms.com

Middle East & North Africa
Amman, Jordan
Tel: +962 77 5111 511
rup@accucoms.com

Taiwan, Hong Kong & Southeast Asia
Tel: +886 911 778 311
tammy@accucoms.com

China
Charlesworth China
Tel: +86 10 58696201
info@charlesworth.com.cn

Japan
Kinokuniya Company, Ltd.
Journals Section
Tel: +81 3 6910 5932
Fax: +81 3 6420 1363
journal@kinokuniya.co.jp

For subscriptions in China, please contact:

China
Charlesworth China
Tel: +86 10 58696201
info@charlesworth.com.cn

Japan
Kinokuniya Company, Ltd.
Journals Section
Tel: +81 3 6910 5932
Fax: +81 3 6420 1363
journal@kinokuniya.co.jp

The Rockefeller University Press
Subscription Office, PO Box 361, Birmingham, Alabama 35201-0361
Tel: +1 800.633.4931 (+1 205.995.1567 outside the US and Canada) Fax: +1 205.995.1588 Email: rupress@subscriptionoffice.com
Conference Speakers

Program: “Point-of-Care Medical Apps: how to use ’em, how to teach ’em, how to make ’em”

- Joshua Steinberg, MD -

Program Description: In the old days, doctors and especially resident and student doctors would stuff the pockets of their white coats with quick references to look stuff up on the fly during patient care. Now everyone carries the entire internet and nearly limitless reference information in their iPhones. Most physicians only have a few basics on their device. This session will help reference librarians help physicians to have many great resources on their devices and get the most out of those resources.

Bio: Dr. Steinberg is an evidence-based medicine expert with an information mastery focus – how to have the best information to guide care. He teaches evidence-based medicine, critical appraisal of the medical literature, clinical application, and more at SUNY Upstate Medical University’s Binghamton Clinical Campus and UHS Wilson Family Medicine Residency in Binghamton. He has published several evidence-based reviews for American Family Physician and DynaMed. And he is a critically acclaimed developer of point-of-care references with about two dozen apps in the iTunes and Google Play app stores with more than 400,000 downloads worldwide. Dr. Steinberg is also a full spectrum family physician practicing office, hospital, and labor and delivery care.

Program: “Polish Your Prose: Editing Your Scholarly & Creative Works”

- Sherry Larson-Rhodes -

Program Description: This interactive workshop focuses on skills, tips, and techniques to use when editing your own scholarly and creative works. Participants will learn the difference between editing and proofreading, what editors do, and common grammatical issues, and will practice their editing skills. Get ready to rock your red pen!

Bio: Sherry Larson-Rhodes holds an MLS from the State University of New York at Buffalo, an MA in Organizational Communication from Ohio University, and a BS in Geography with a minor in French from Penn State. She has over 20 years of experience in editing, including work for academic, corporate, and government organizations, with materials in engineering, scientific, advertising, and publishing fields. Sherry currently works at SUNY Geneseo’s Milne Library as the First Year Experience Librarian, where in addition to her IYE responsibilities she assists with the editing of the GREAT (Geneseo Recognizing Excellence, Achievement, & Talent) Day Proceedings, as well as providing editing expertise to staff, faculty, and students.
AccessMedicine

For Every Stage of Your Career

AccessMedicine from McGraw-Hill helps you achieve and maintain clinical competency to provide the best level of patient care.

Also available from McGraw-Hill:

To receive a free 30-day institutional trial, please visit mhmedical.com or contact digitalsales@mhedu.com.

Conference Speakers

Program: “Point-of-Care Medical Apps: how to use `em, how to teach `em, how to make `em”
— Joshua Steinberg, MD —

Program Description: In the old days, doctors and especially resident and student doctors would stuff the pockets of their white coats with quick references to look stuff up on the fly during patient care. Now everyone carries the entire internet and nearly limitless reference information on their iPhones. Most physicians only have a few basics on their device. This session will help reference librarians help physicians to have many great resources on their devices and get the most out of those resources.

Bio: Dr. Steinberg is an evidence-based medicine expert with an information mastery focus – how to have the best information to guide care. He teaches evidence-based medicine, critical appraisal of the medical literature, clinical application, and more at SUNY Upstate Medical University’s Binghamton Clinical Campus and UHS Wilson Family Medicine Residency in Binghamton. He has published several evidence-based reviews for American Family Physician and DynaMed. And he is a critically acclaimed developer of point-of-care references with about two dozen apps in the iTunes and Google Play app stores with more than 400,000 downloads worldwide. Dr. Steinberg is also a full spectrum family physician practicing office, hospital, and labor and delivery care.

Program: “Polish Your Prose: Editing Your Scholarly & Creative Works”
— Sherry Larson-Rhodes —

Program Description: This interactive workshop focuses on skills, tips, and techniques to use when editing your own scholarly and creative works. Participants will learn the difference between editing and proofreading, what editors do, and common grammatical issues, and will practice their editing skills. Get ready to rock your red pen!

Bio: Sherry Larson-Rhodes holds an MLS from the State University of New York at Buffalo, an MA in Organizational Communication from Ohio University, and a BS in Geography with a minor in French from Penn State. She has over 20 years of experience in editing, including work for academic, corporate, and government organizations, with materials in engineering, scientific, advertising, and publishing fields. Sherry currently works at SUNY Geneseo’s Milne Library as the First Year Experience Librarian, where in addition to her IYE responsibilities she assists with the editing of the GREAT (Geneseo Recognizing Excellence, Achievement, & Talent) Day Proceedings, as well as providing editing expertise to staff, faculty, and students.
Visit libraryhub.nejm.org

Introducing NEJM LibraryHub

• Created specifically for librarians
• Get monthly tips for site license subscribers
• Read interviews with other library information professionals
• Find information on institutional site licenses
• Learn more about NEJM Group offerings for your community

Register to be alerted when new articles are posted at libraryhub.nejm.org.

Make a Smart Career Move

Join the Academy of Health Information Professionals

To apply, visit www.mlanet.org/academy/ for an application and further information, or contact the professional development department at gunn@mail.mlahq.org.
Renew your Membership Today!

The National Network of Libraries of Medicine, Middle Atlantic Region (NNLM MAR) is encouraging all members to verify that their information is up-to-date. NNLM Membership allows faculty and staff in your organization to:

- Collaborate with NNLM and other members on special projects and initiatives
- Request specialized training from NNLM for your staff or professional group
- Apply for funding for your projects, professional development, exhibiting, and more
- Order free printed materials produced by the National Library of Medicine

https://nnlm.gov | e-mail: nnlmmar@pitt.edu | Phone: 412-648-2065

This project is funded by the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number UG4LM012342 with the University of Pittsburgh, Health Sciences Library System.

Visit libraryhub.nejm.org

Introducing NEJM LibraryHub

- Created specifically for librarians
- Get monthly tips for site license subscribers
- Read interviews with other library information professionals
- Find information on institutional site licenses
- Learn more about NEJM Group offerings for your community

Register to be alerted when new articles are posted at libraryhub.nejm.org.

Make a Smart Career Move

Join the Academy of Health Information Professionals

To apply, visit www.mlanet.org/academy/ for an application and further information, or contact the professional development department at gunn@mail.mlahq.org.
Annual Meeting of the Upstate New York and Ontario Chapter of the Medical Library Association

October 25-27, 2017
Syracuse, New York

SHAKE IT UP in the Salt City