

Cindy Gochym

CONTROVERSY

In

Health Sciences Librarianship



MOVING THROUGH THE RAPIDS

**27th Annual Meeting
Upstate New York and Ontario Chapter of MLA**

**October 2 - 5, 1991
Radisson Hotel
Niagara Falls, New York**



Welcome to UNYOC 1991! This exciting program, set against a backdrop of one of the world's greatest natural wonders, is a result of the combined efforts and talents of many people. We would like to thank all of those involved for their time and dedication to our organization.

We hope that you will enjoy this meeting and that it will provide you with food for thought.

Sincerely,

Cindy Bertuca

Cindy Bertuca

Linda Lohr

Linda Lohr

Co-Chairs, UNYOC 1991

PLANNING COMMITTEE - UNYOC 1991

Secretary

Sharon Murphy

Treasurer

Dawn Littleton

Program/Continuing Education

Cindy Bertuca, Program Chair

Marian McLellan, CE Chair

Susan Craft

Susan Grossman

Russell Hall

Wentsing Liu

Facilities

Linda Lohr, Chair

Linda Birkinbine

Sharon Murphy

Lilli Sentz

Nancy Start

Lori Widzinski

Charmaine Wolfe

Publicity

Karen Buchinger, Chair

Rose Ann Gubbins

Exhibits/Sponsors

Will Prout, Chair

Edward Leisner

Technical Coordination

Neville Prendergast, Chair

Bradley Chase

Lori Widzinski

Registration

Linda Karch, Chair

Gayle Ablove

Linda Birkinbine

Brenda Cassoni

Anne Cohen

Carol Lelonek

Jim Mendola

Sharon Murphy

Nancy Nelson Stowell

WEDNESDAY, OCTOBER 2, 1991

- 8:30 am - 5:00 pm **“Development and Assessment of Health Sciences Library Collections”**
Daniel Richards, Instructor
MLA CE 701 International Room
- 3:00 pm - 7:00 pm **Registration** Palm Court Corridor
- 5:00 pm - 7:00 pm **Welcome Reception** Rick’s Place
Sponsored by Ballen Booksellers
International, Inc.
- 7:00 pm - 9:00 pm **Executive Committee Meeting I**
Junior Suite 634

THURSDAY, OCTOBER 3, 1991

- 7:30 am - 8:45 am **Executive Committee Meeting II**
Junior Suite 634
- 8:00 am - 5:00 pm **Registration** Palm Court Corridor
- 8:30 am - 9:30 am **Opening of Exhibits with Refreshments** Palm Court
Sponsored by The Faxon Company
- 8:30 am - 5:00 pm **Exhibits** Palm Court

9:30 am - 11:00 am

Welcome Cynthia Bertuca
International Room

**“Changing Focus: Tomorrow’s
Electronic Library”**

Keynote Address by Naomi Broering
International Room

11:00 am - 12:00 pm

**“The Rochester Study: Questions
and Answers”**

Joanne Marshall, Kathleen Miller, Bernie
Todd Smith, panelists
Julia Sollenberger, Moderator
International Room

12:00 pm - 1:30 pm

Lunch

1:30 pm - 2:30 pm

Contributed Papers I Barbara
Ciambor, Moderator
International Room

**“Managing the Power: Stakeholder
Management in the Library”**

Susan Craft

**“UNYOC Members Respond to
Stress”** Amy Lyons

2:30 pm - 3:30 pm

**“Ethics and Information
Technology”**

Sharon Keller, Lori Widzinski
International Room

3:30 pm - 4:00 pm

Exhibits and Refreshments
Palm Court
Sponsored by Readmore

4:00 pm - 5:00 pm

UNYOC Exchange of Ideas
Kathryn Nesbit, Moderator
Meeting Room A

5:45 pm - 11:00 pm

**Banquet and "the Falls by Night"
Excursion**
Cocktails Sponsored by Rittenhouse
Book Distributors, Inc.
Banquet Supported by BRS Information
Technologies
Excursion Sponsored by Elsevier Science
Publishing Company, Inc.

Buses will leave from the front of the
Radisson at 6:00 pm sharp!

Cocktails - 6:45 pm Dinner - 7:30 pm.

**Remember to bring documentation
of your citizenship.**

FRIDAY, OCTOBER 4, 1991

8:00 am - 11:30 am

Registration Palm Court Corridor

8:30 am - 1:30 pm

Exhibits Palm Court

7:30 am - 8:30 am

Continental Breakfast
Ballroom North
Sponsored by Ebsco Subscription Services

8:00 am - 10:15 am

UNYOC Annual Business Meeting
Ballroom North

“MLA: Present and Future”
Jacqueline Doyle

**National Network of Libraries of
Medicine Region 1 Report**
Mary Mylenki

10:15 am - 10:45 am

Exhibits and Refreshments Palm Court
Sponsored by CD Plus

10:45 am - 11:30 am

Poster Session Meeting Room A

**“Circuit Navigation: the WNYLRC
Hospital Library Service Program”**
Linda Birkinbine, Karen Buchinger, Dawn
Littleton

**“CD+ Medline CD-Rom Enduser
Training”** Teresa Helik

“CDLink: Beyond the LAN”
James Capodagli

**“Interagency Council on Library
Resources for Nursing”**
Warren Hawkes

**“LISNET: Georgetown University
Library Information System”**
Robert Larson

**“New York State Nurses Association
Library”** Warren Hawkes

**“The Rochester Study: Sharing the
Good News”** Joanne Marshall,
Kathleen Miller, Bernie Todd Smith

**“Western New York Health Sciences
Librarians: Participant in the
Changes in Health Sciences
Librarianship”** Barbara Ciambor,
Sharon Murphy

11:30 am - 1:00 pm

**MUG Lunch: “Ask Hyper Sam:
Using ASKSAM for Hypertext and
Full Text Information Management”**
Neil Yerkey Niagara Room

1:15 pm - 2:45 pm

Contributed Papers II Pamela Rose,
Moderator
International Room

“Quality Filters--Entering the Fray”
Margaret Moutseous

**“Centralized CD-Rom Searching:
One Library’s Adaptation to the End
User’s Environment”** Jim Mendola

**“Using the International Computer
Network: What Biomedical
Librarians Should Know”**
Nancy Start

- 2:45 pm - 3:30 pm **Poster Session Revisited with Refreshments** Meeting Room A
Sponsored by Login Brothers Ohio
- 2:45 pm - 3:15 pm **“The Library’s Contribution to Quality: The Bottom Line”**
Susan Grossman Slide/Script Program
Meeting Room C
- 3:30 pm - 4:30 pm **“Job Diversification”**
Susan Armbrust, April Peters, Angela Scarfia, Panelists
Wentsing Liu, Moderator
International Room
- 4:30 pm - 6:30 pm **Executive Committee Meeting III**
Junior Suite 634

SATURDAY, OCTOBER 5, 1991

- 8:30 am - 12:30 pm **“Health Care Administration Information Resources”**
Jacqueline Doyle, Instructor
MLA CE 907 Meeting Room C
- 8:30 am - 5:00 pm **“Health Information Services for the Layperson”**
Sharon Quist, Instructor
MLA CE 910 Meeting Room A

INVITED SPEAKERS

- Susan Armbrust** Health Sciences Librarian/Employment Equity Coordinator, St. Catharines General Hospital, St. Catharines, Ontario
- Naomi Broering** Director, Biomedical Information Resources Center and Medical Center Librarian, Georgetown University Medical Center, Washington D.C.
- Jaqueline Doyle** Director, Health Sciences Library, Microcomputer Resource Center and Audiovisual Resources, Good Samaritan Regional Medical Center, Phoenix, Az. Current member of MLA's Board of Directors.
- Susan Grossman** Corporate Library Director, Millard Fillmore Hospitals, Buffalo, NY
- Sharon Keller** Head, Information Services Department, Health Sciences Library, University at Buffalo, NY
- Joanne Marshall** Assistant Professor, Faculty of Library and Information Science, University of Toronto
- Kathleen Miller** Assistant Director, Rochester Regional Library Council, Rochester, NY
- Mary Mylenki** Associate Director, Middle Atlantic Region, National Network of Libraries of Medicine, New York Academy of Medicine, New York, NY
- April Peters** Information Dissemination Coordinator, Rehabilitation and Training Center on Community Integration of Persons with Traumatic Brain Injury, University at Buffalo, NY

Sharon Quist Medical Circuit Librarian, SUNY Health Science Center,
Syracuse, NY

Daniel Richards Collection Development Officer, National Library of
Medicine

Angela Scarfia Manager, Library and Information Services, Fisons
Pharmaceuticals, Rochester, NY

Bernie Todd Smith Library Director and Director of Circuit Librarian
Program, Rochester General Hospital, Rochester, NY

Lori Widzinski Head, Media Resources Center, Health Sciences Library,
University at Buffalo, NY

Neil Yerkey Associate Professor, School of Information and Library
Studies, University at Buffalo, NY

CONTRIBUTED PAPERS/POSTERS

Linda Birkinbine Coordinator, Hospital Library Services Program,
Western New York Library Resources Council, Buffalo, NY

Karen Buchinger Circuit Librarian, Hospital Library Services Program,
Western New York Library Resources Council, Buffalo, NY

James Capodagli Librarian, Reference and Computer Search Services,
SUNY Health Sciences Center, Syracuse, NY

Barbara Ciambor Medical Librarian, Buffalo General Hospital, Buffalo, NY

Susan Craft Medical Librarian, Erie County Medical Center, Buffalo, NY

Warren Hawkes Library Director, New York State Nurses Association, Guilderland, NY

Teresa Helik Librarian, Faculty of Dentistry Library, University of Toronto, Ontario

Robert Larson Coordinator, Computer Services, Biomedical Information Resources Center, Georgetown University, Washington D.C.

Dawn Littleton Circuit Librarian, Hospital Library Services Program, Western New York Library Resources Council, Buffalo, NY

Amy Lyons Assistant Director, Health Sciences Library, University at Buffalo, NY

Jim Mendola Librarian, Veterans Administration Medical Center, Buffalo, NY

Margaret Moutseous Senior Design Specialist, BRS/Maxwell Online, Latham, NY

Sharon Murphy Assistant Librarian, Information Services Department, Health Sciences Library, University at Buffalo, NY

Nancy Start Assistant Librarian, Information Services Department, Health Sciences Library, University at Buffalo, NY

EXHIBITORS

Ballen Booksellers International, Inc.
Cambridge Information Group
CD Plus
EBSCO Subscription Services
The Faxon Company, Inc.
Institute for Scientific Information
Login Brothers Ohio
Majors Scientific Books, Inc.
Middle Atlantic Region of the National Network of
Libraries of Medicine
Readmore
Rittenhouse Book Distributors, Inc.
Silver Platter Information, Inc.
UNYOC and MLA Membership Committees

SPONSORS

Ballen Booksellers International, Inc.
BRS Information Technologies
Buffalo Games, Inc.
Cambridge Information Group
CD Plus
EBSCO Subscription Services
Elsevier Science Publishing Company, Inc.
The Faxon Company, Inc.
Forbach's Flower Shop, Inc.
Login Brothers Ohio
Readmore
Rittenhouse Book Distributors, Inc.