Explorations on the Hudson: Technology, Trends and Healthcare Reform

October 12-14, 2011
Poughkeepsie, NY

Annual Meeting of the Upstate New York and Ontario Chapter of the Medical Library Association
Our Theme:
Explorations on the Hudson: Technology, Trends and Healthcare Reform
Just over 400 years ago English explorer Henry Hudson and his crew sailed up the mighty river which now bears his name. Here we are today embarking on a contemporary exploration of new and emerging technologies, current trends in the delivery of library services, and a new world of health care reform. Join us as we explore our options and seek to embrace innovative ways of accessing, managing and delivering information in this era of change.

WELCOME!

Welcome to the Upstate New York and Ontario chapter of the Medical Library Association’s 2011 annual meeting - Explorations on the Hudson: Technology, Trends and Health Care Reform! It has been said that the phrase, “May you live in interesting times” was originally meant as a curse. We, as health and medical librarians in this rapidly changing information age, try our best not to look at it that way. Please join us as we explore some of the trends that are making our profession more interesting by the moment, including emerging technologies and health care reform. Together, we can adapt to our profession’s changing landscape and strive toward discovering a path that will help us facing these and the other challenges in our future. Join us!

Chris Tosh, Chair, UNYOC
# 2011 UNYOC Conference at a Glance

## Wednesday, October 12, 2011

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>CE 1: Bioinformatics - Diane Rein</td>
<td>8:00 - 5:00 pm</td>
<td>SENYLRC</td>
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<tr>
<td>Registration</td>
<td>5:00 pm</td>
<td>Poughkeepsie Courtyard Lobby</td>
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<tr>
<td>UNYOC Executive Committee Meeting</td>
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<td>Rolling Greens</td>
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<tr>
<td>Samuel B. Morse Home TOUR</td>
<td>5:00 - 6:00 pm</td>
<td>Locust Grove Historic Estate (separate ticket required)</td>
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<tr>
<td>WELCOME RECEPTION</td>
<td>6:00 - 8:00 pm</td>
<td>Locust Grove Historic Estate</td>
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## Thursday, October 13, 2011

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>Registration</td>
<td>7:00 am</td>
<td>Rolling Greens Main Lobby</td>
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<tr>
<td>Breakfast/Exhibits</td>
<td>8:00 am</td>
<td>Rolling Greens</td>
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<tr>
<td>Plenary 1: Keynote - Where We Were, Where We Are, Where We're Going - Jacob Reider</td>
<td>9:00 - 10:00 am</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>Speed Exhibiting - Vendor Highlights</td>
<td>10:00 - 10:45 am</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>Break - Vendor Exhibits &amp; Posters</td>
<td>10:45 - 11:30 am</td>
<td>Rolling Greens Hallway</td>
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<tr>
<td>Plenary 2 - Contributed Papers</td>
<td>11:30 - 12:30 am</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>Lunch</td>
<td>12:30 - 1:30 pm</td>
<td>Rolling Greens</td>
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<tr>
<td>Plenary 3 - Gadgets and Gizmos</td>
<td>1:30 - 2:30 pm</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>Plenary 4 - Posters &amp; Technology Petting Zoo</td>
<td>2:30 - 3:30 pm</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>Break - Vendor Exhibits</td>
<td>3:30 - 4:00 pm</td>
<td>Rolling Greens Hallway</td>
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<tr>
<td>Plenary 5 - Advances in Integration of Electronic Clinical Knowledge and Guidance in the Clinician Workflow - Patricia L. Hale</td>
<td>4:00 - 5:00 pm</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>Cash Bar</td>
<td>6:00 - 7:00 pm</td>
<td>Artist's Palate</td>
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<tr>
<td>Conference Banquet</td>
<td>7:00 - 9:00 pm</td>
<td>Artist's Palate - 305-7 Main St., Poughkeepsie</td>
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## Friday, October 14, 2011

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<thead>
<tr>
<th>Event</th>
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<th>Location</th>
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<tbody>
<tr>
<td>Continental Breakfast</td>
<td>7:30 - 8:00 am</td>
<td>Rolling Greens</td>
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<tr>
<td>UNYOC Annual Business Meeting</td>
<td>8:00 - 9:00 am</td>
<td>Rolling Greens Conference Rm</td>
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<tr>
<td>Updates (MLA, MAR)</td>
<td>9:00 - 10:00 am</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>Break</td>
<td>10:00 - 10:30 am</td>
<td>Rolling Greens Hallway</td>
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<tr>
<td>Plenary 6 - Knowledge . . . The Answer to our Healthcare Challenges - Danny Aronzon</td>
<td>10:30 - 11:30 am</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>Wrap Up - Baskets, Prizes and Next Year</td>
<td>11:30 - noon</td>
<td>Rolling Greens Banquet Room</td>
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<tr>
<td>UNYOC Executive Committee Meeting</td>
<td>Noon - 1:30 pm</td>
<td>Rolling Greens Conference Rm</td>
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Wednesday, October 12, 8:00-5:00 p.m.

Diane Rein, M.L.S., Ph.D.

Bioinformatics and Molecular Biology Information Resources Liaison, Health Sciences Library, University at Buffalo

Clinical Bioinformatics

Diane Rein, Ph.D., MLS, Ph.D. Bioinformatics and Molecular Biology Information Resources Liaison, Health Sciences Library, University at Buffalo.

The course will cover the emerging concept of biomedical informatics and the translational role of bioinformatics within it. This module will define the relationship between biodata (protein, nucleic acid information systems), patient clinical data and the patient-related data contained within electronic medical and health records. Participants will learn to effectively search the NIH-designated clinical bioinformatics databases and will develop a working genetics, mutation and molecular genetics vocabulary. No prior knowledge of bioinformatics is required.

Diane holds a PhD in Developmental Biology and an MLS from the University of Illinois at Urbana-Champaign. Prior to entering librarianship in 2000, she held a faculty position and ran an externally-funded research laboratory at the University of Cincinnati for 15+ years, studying the proteins and genes involved in DNA repair and the role they played in both cancer and acquisition of chemotherapeutic drug resistance in humans. Since 2008, she is an Associate Librarian at the Health Sciences Library of the University at Buffalo. As the Bioinformatics and Molecular Biology Information Resources Liaison, she provides bioinformatics services to the biomedical, clinical and basic science communities of the University at Buffalo.

Welcome Reception:
Locust Grove Historic Estate
Wednesday 6:00 - 8:00 pm

Join us the evening of Wednesday, October 12 to kick off UNYOC 2011 – Explorations on the Hudson: Technologies, Trends, and Healthcare Reform. Enjoy the beautiful grounds of Locust Grove, a National Historic Landmark and the 180-acre home & estate of inventor and entrepreneur Samuel F.B. Morse, along with food, drink and music!

The casual reception will be held in the Arts & Craft style Locust Grove Visitor's Center, terrace and gardens. It is conveniently adjacent to the Poughkeepsie Courtyard, 2683 South Road, Poughkeepsie, NY 12601. 845-454-4500; 845-485-7122 (fax) http://www.lgny.org/visiting/directions.html

Private House Tour:
Locust Grove Historic Estate
Wednesday 5:00 - 6:00 pm

From 5-6 p.m. join the Private Tour of the Tuscan Villa Home @$9/person, sign up in advance (for tickets, check off box on the registration form)
2011 UNYOC Featured Speakers

Plenary 1:
Health Information Technology: Where we were, Where we are, Where we’re going
Jacob Reider, M.D.

Dr. Reider is a family physician from Slingerlands, New York, where he practices family medicine part-time, in addition to his primary role as Chief Medical Officer for his new Health IT startup Twistle, Inc. He has 15 years of experience in healthcare information technology with a special interest in user experience and information portability. A serial innovator, with deep interest in preserving transparency in healthcare and health IT, Dr. Reider created OnCall.com, Medlogs.com, MomDocs.com, served as Chief Medical Officer for Medremote, Inc, Chief Medical Informatics officer for HIT vendor Allscripts, and is the author of docnotes.net, the longest-running medical webblog on the Internet.

Plenary 2:
Contributed Paper Session
Papers will be presented on innovative programs and activities, including reports on research in librarianship and library services.
Each presentation will last from 10 – 15 minutes and will be followed by a short question and answer session.
Moderator: Jeffrey M. Garvey, MLS, Director of Library Services, Samaritan Medical Center, Watertown, NY.

Plenary 3:
Gadgets & Gizmos Panel
A panel of technology-minded librarians will present emerging relevant computer tools for libraries and librarians. A question and answer period will be included.
Moderator: Marie T. Ascher, MS, Associate Director, Health Sciences Library, New York Medical College, Valhalla, NY.

Plenary 4:
Posters & Technology Petting Zoo
New to UNYOC this year! Interactive equipment or software presentations with a special focus on library applications of these tools. Attendees will have an opportunity for hands-on practice.

Plenary 5:
Advances In Integration of Electronic Clinical Knowledge and Guidance in the Clinician Workflow
Patricia L. Hale, M.D., Ph.D.
Implementation of electronic health record systems has become much more common place in clinical settings from physician offices to hospitals and other settings. As these systems are implemented there are efforts underway to make sure the ability to bring clinical knowledge and guidance to those participating in patient care are integrated into their workflow. Dr. Hale will present the concepts behind these efforts and examples of successful methods to accomplish these goals.
Patricia L. Hale MD, PhD is currently Medical Director of Informatics at Albany Medical Center where she is helping to lead a number of projects centered around the implementation of comprehensive electronic health record systems including emphasis on clinical guidance and decision support. Previously Dr. Hale was Deputy Director of the Office of Health Information Technology and Transformation at the New York State Department of Health where she helped direct a state-wide strategy for health information technology implementation. Dr. Hale has over 20 years of clinical experience in Internal Medicine as well as clinical application of medical informatics.

For the LATEST UNYOC News
Check
http://www.unyoc.mlanet.org
and our Facebook page
Thursday 7:00 - 9:00 pm

The Artist's Palate

Join us at our banquet on Thursday, October 13, 2011, for a gourmet meal, chic ambiance, and dynamic speaker: Dr. Michael Caldwell, M.D., MPH, Commissioner of Health, Dutchess County:

Cash Bar/Social Hour 6-7 pm
Banquet: 7-9 p.m.
Canvas at The Artist's Palate
305-7 Main Street
Poughkeepsie, NY 12601
845 483 8074

http://theartistspalate.biz/index.html

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BANQUET SPEAKER:

Public Health Departments: Current Challenges and Opportunities

Michael C. Caldwell, MD, MPH
Commissioner, Dutchess County Department of Health

Dr. Caldwell is nationally recognized as a leader in public health having served as President of the National Association of County & City Health Officers (NACCHO), state-wide as president of the New York State Association of County Health Officials (NYSACHO), and locally as an example of an outstanding local county department of health since 1994.

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Plenary 6:

UPDATES

Medical Library Association update followed by the Middle Atlantic Region (MAR) of the National Network of Libraries of Medicine.

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Plenary 7:

Knowledge . . .
The Answer for our Healthcare Challenges

Danny Aronzon, MD
CEO, Vassar Brothers Medical Center, NYU Langone Medical Center

Dr. Aronzon is President and CEO of Vassar Brothers Medical Center. He is a fellow of the New York Academy of Medicine, the American Academy of Pediatrics, and a member of the American College of Physician Executives. He received his medical degree at New York Medical College and completed his Pediatric Residency at the Albert Einstein College of Medicine – Jacobi Hospital Center, and practiced general pediatrics for 22 years. He is very involved in the local community, having served on a variety of committees and Boards. Dr. Aronzon has also participated in numerous medical missions to Colombia, South America.

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2012 UNYOC Conference

Visit the shore of the mighty St. Lawrence River for the 2012 Annual Meeting, to be held October 10-12 at the NAV CENTRE near Cornwall, Ontario. The NAV CENTRE, a purpose-built state of the art conference facility, will provide a waterfront retreat-like backdrop for socializing, professional growth and product demonstrations.

Paola Durando, 2012 Local Arrangements Chair; paola.durando@queensu.ca; Jeff Garvey, Chair, 2012 Annual Meeting
Rolling Greens Conference Center
Dutchess Golf and Country Club
2628 South Rd,
Poughkeepsie, N.Y. 12601

Long a popular meeting location on Route 9, Rolling Greens provides beautifully-appointed space with long hallways for vendors and poster displays, meeting space, food and other accommodations. Check out the website: http://www.rollinggreensatdutchess.com/general_information.php

Hotel Accommodations: A block of rooms is held for attendees at the Courtyard Poughkeepsie, Courtyard by Marriott, 2641 South Road (Route 9), Poughkeepsie, NY 12601; Fax 781-350-1635. The hotel is located across the street from the Rolling Greens conference meeting location and next to the Locust House, location for our welcome reception. The negotiated group rate: $129/night. The deadline for availability of rooms for UNYOC attendees is Wednesday, September 21, 2011. Reservations: 1-800-321-2211. Mention the group code UNYOC.

Reservations: 1-800-321-2211. Mention the group code: UNYOC!
What to Do in the Mid-Hudson Region

Walkway Over the Hudson State Historic Park.
The 1.3-mile former railroad bridge connecting Highland to Poughkeepsie, now called the Walkway Over the Hudson. The wildly popular pedestrian bridge – the longest in the world makes for an unforgettable early morning, afternoon or sunset walk. Open 7:00 am to sunset daily. Free. http://walkway.org/index.php

Locust Grove. Walk the grounds at Locust Grove or Visit the Morse Exhibit in the Visitor's Center. Trails from .2 miles to 1+ just next door to the conference hotel with a gate between.

The Morse Exhibit in the Visitor Center and Museum Shop are open without charge 10-5 daily while the extensive gardens and grounds of the 150 acre estate are open without charge from 8 am to dusk daily. Five scheduled tours are available between 10:15 and 3:15 daily ($10 charge at Visitor Center shop). http://lgny.org

Saturday October 15th & Sunday October 16th
(Make your lodging reservations early as this will be the height of the fall season!)

New York State Sheep and Wool Festival.

Hudson River Heritage Annual Country Seats Tour, Historic Hudson Valley Farms, Saturday, 10/15.

See: Dutchess County Tourism http://www.dutchesstourism.com

The Burning of Kingston (Ulster County). Every two years redcoats and colonial bluecoats occupy the city of Kingston for three days commemorating the city's torching by the invading British in 1777. Much of the activity takes place in the historic Stockade (uptown) and Rondout Districts (lower Broadway). Activities and events include Revolutionary War re-enactors, encampments, organized war time meetings, water battles on the Rondout Creek, and fires at Kingston Point Park. http://www.firstulster.org/. Fri, 10/14/2011 - 4:00pm – Sunday, 10/16.

Ulster County Tourism http://ulstercountyalive.com/