Welcome

This is a special year, indeed, as we gather together at the beautiful Gideon Putman Resort & Spa nestled in New York's Capital region to mark UNYOC's 50th anniversary. Even as we celebrate our past and reconnect with friends new and old, we'll be Racing Toward the Future: listening, learning, and becoming inspired by our colleagues.

We have an exceptional program this year. Jill Jemison, MD, Technology Services Director of the University of Vermont College of Medicine, will speak to us about the hot topic of technology and how it is changing medical education. Stewart Brower, Director of the University of Oklahoma, Tulsa Schusterman Library, will share insights about mentoring the next generation of medical librarians. Noted author, speaker, and lecturer Bruce Rosenstein will forecast for us what the future holds for information professionals. Carrie Iwema, PhD, will lead us on a grand tour of new frontiers in medical genomics and personalized medicine.

Autumn in this part of the world is truly magical. The foliage, the ripening apples, and the cool breezes are incomparable. I can't think of anywhere else I'd rather be. I feel so fortunate to be here with all of you as we rediscover all the things, past and present that make UNYOC great.

Welcome to Saratoga Springs!

Linda Hasman,
Chair, UNYOC
<table>
<thead>
<tr>
<th>Wednesday, October 22, 2014</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00-5:00 Cont Educ</td>
<td>BLUE ROOM</td>
</tr>
<tr>
<td>Disaster Information: <em>On the Road to Specialization,</em> Instructor: Michelle Burda, MT, MLS, NN/LM MAR</td>
<td></td>
</tr>
<tr>
<td>5:00-7:00 Registration</td>
<td>GALLERY</td>
</tr>
<tr>
<td>5:00-6:00 UNYOC Executive Committee Meeting</td>
<td>HARTHORNE</td>
</tr>
<tr>
<td>7:00-9:00 Welcome Reception</td>
<td>ARCHES</td>
</tr>
</tbody>
</table>

**Thursday, October 23, 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00-9:00</td>
<td>Registration</td>
<td>GALLERY</td>
</tr>
<tr>
<td>8:00-9:00</td>
<td>Continental Breakfast / Exhibits (Sponsored by Ovid)</td>
<td>GALLERY</td>
</tr>
</tbody>
</table>
| 9:00-10:00 | Keynote Speaker: Technology, Professionalism, Security & the Siren Song of Social Media  
*Jill Jemison* (Sponsored by McGraw-Hill) | ORENDA/GYSEER |
| 10:00-11:00| Break / Exhibits (Sponsored by Rittenhouse)          | GALLERY        |
| 11:00-12:00| Project Briefings Facilitator: Jeff Garvey           | ORENDA/GYSEER  |
| 12:00-1:00 | Lunch                                                | ARCHES         |
| 1:00-1:30  | Exhibitor Jeopardy                                   | ARCHES         |
| 1:30-2:30  | Program 3 Next-Gen Mentorship for Millennial-Era Librarians  
Speaker: Stewart Brower, MLIS, AHIP                      | ORENDA/GYSEER  |
| 2:30-3:30  | Program 4 Poster Session Facilitator: Mary Jo Russell | ORENDA/GYSEER  |
| 3:30-4:30  | Program 5 Flipped Updates: *Talking with MLA and the RML*  
MLA: Michelle Kraft, MLS, AHIP, MLA President-Elect  
NN/LM MAR: Michelle Burda, MLS, Network & Advocacy | ORENDA/GYSEER  |
| 6:30-7:00  | Cocktails - Cash Bar                                 | PORTICO        |
| 7:00-9:00  | Conference Banquet: Celebrating 50 golden years of UNYOC! | ARCHES        |

**Friday, October 24, 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00-8:00</td>
<td>Continental Breakfast</td>
<td>ARCHES</td>
</tr>
<tr>
<td>8:00-8:45</td>
<td>UNYOC Business Meeting</td>
<td>ARCHES</td>
</tr>
</tbody>
</table>
| 8:45-9:45  | Program 6 Creating the Future for Information Professionals  
Speaker: Bruce Rosenstein, MSLS                           | ORENDA/GYSEER  |
| 9:45-10:15 | Break                                                  | GALLERY        |
| 10:15-11:00| Program 7 Lightning Talks Facilitator: Marie Ascher    | ORENDA/GYSEER  |
| 11:00-12:00| Program 8 The Perils & Promises of Genomic Medicine  
Speaker: Carrie Iwema, PhD                                | ORENDA/GYSEER  |
| 12:00-12:15| Wrap up: Raffles and Next Year                          | ORENDA/GYSEER  |
| 12:15-1:00 | Executive Committee Meeting                             | BLUE ROOM      |
Disaster Information: On the Road to Specialization

Michelle Burda
Network & Advocacy Coordinator for the NN/LM MAR, Pittsburgh, PA

The Regional Medical Library of the National Network of Libraries of Medicine Middle Atlantic Region is rolling out training for the Disaster Information Specialist Program. This introductory class will combine the content of Disaster Health Information Sources: The Basics and Packing Your Digital Go-Bag: Essential Disaster Health Information on Your Mobile Device for 4 MLA CEUs.

The first part of this combined course includes a comprehensive overview of the essential resources needed to provide health-related information services for supporting disaster mitigation, planning, response and recovery. This interactive, case-based class will cover key sources from the National Library of Medicine (NLM), federal and non-federal agencies, and international organizations. Tools for locating, organizing and disseminating disaster health information will also be discussed.

The second part of this combined course will include the identification and discussion of key resources that responders and disaster/emergency preparedness professionals should load on their mobile devices as part of their personal and professional preparedness strategy. Just as a responder has a go-bag packed with clothes, flashlight, tools, snacks, etc. ready to go in a disaster, one’s mobile device should also be “packed” with apps and information before an event. NLM has developed a suite of widely used resources for mobile devices such as WISER (Wireless Information System for Emergency Responders) and has evaluated and made accessible on their website many other mobile apps and other information resources that are useful in emergency and disaster situations.

Participants are encouraged to bring their handheld devices since the resources covered in the class are optimized for smartphones and tablets. This course is open to anyone – not just librarians!

For more information:
For information about the Disaster Information Specialist Program:
For information on the Disaster Information Model Curriculum:

Call for scholarship donations!
Membership in UNYOC is the best bargain ever. Members and students may receive a $500 scholarship towards academic or library school courses. Each year we raise monies to support these scholarship opportunities at the Annual Conference. Become part of the tradition by donating a raffle basket or silent auction item! Contact Rebecca Kindon, kindonr@upstate.edu, with any questions.
2014 UNYOC
Keynote Speaker

Technology, Professionalism, Security and the Siren Song of Social Media
Jill Jemison

As technologists and information professionals we all know the transformative power of social media but regularly face the on-the-ground reality of the use and misuse of these tools. What's the middle ground between the "ambient broadcasters" of the millennial generation and banning all engagement?

Jill Jemison oversees infrastructure, programming, support, educational technologies and AV. She is past chair of the Association of American Medical Colleges Group on Information Resources and was founding chair of the GIR Education Technology Working Group. She joined UVM in 2002 to lead the creation of the hybrid E-learning portion of the college's new integrated medical curriculum. She came to academic medicine after 12 years in journalism, ultimately as the first online editor at Vermont's largest newspaper. She is a fellow of the AAMC GIR Leadership Institute and has a bachelor's degree in Anthropology.

For the LATEST UNYOC News
Check http://www.unyoc.mlanet.org/blog and our Facebook page

Next-Gen Mentorship for Millenial-Era Librarians

Stewart Brower, MLIS, AHIP
Director, Schusterman Library, University of Oklahoma, Tulsa

Excellence in medical librarianship can be traced back to many sources: education, practical experience, a caring attitude at work, top-notch professional development, and that most elusive and misunderstood of all factors – strong mentorship. But what, exactly, constitutes mentorship in the 21st Century, and how do we build relationships between protégés and mentors that are truly impactful? What qualities are identified with the best mentors? By examining the traits of the next-gen medical librarian, we will reverse-engineer what factors make for successful mentorship, and inspire the newest librarians to want to pass it forward to the information professionals that will surely follow.

Creating the Future for Information Professionals

Bruce Rosenstein, MSLS
Managing Editor of Leader to Leader (Frances Hesselbein Leadership Institute)

Bruce's talk will focus on a central challenge for today's librarians and other information professionals: how to discover and define the future in a disruptive and ever-changing world. He will discuss a new approach for how to leverage the profession's areas of timeless strength, such as superior sensemaking skills and the ability to find, curate and communicate relevant information. This will provide you with new ways to think about and apply these strengths for the highest levels of effectiveness, leading to a better future for you and your organization.
The Perils & Promises of Genomic Medicine
Carrie Iwema, PhD, MLA, AHIP
Information Specialist in Molecular Biology, Health Sciences System, University of Pittsburgh

Advances in DNA sequencing technologies have greatly reduced the cost of whole genome sequencing and created fascinating new areas of study—personal genomics and personalized medicine. Empowered by recent technological advancements, scientists now have the ability to rapidly compare genetic alphabets of groups of people who show a particular trait with those who don’t. Access to your personal genome enables you to identify genetic risk factors or inheritable disease markers you are carrying and can help you and your doctor choose the appropriate medications, dosages, and healthcare strategies. It is more critical than ever to have a basic understanding of the science behind these advances, as well as the associated ethical, legal, and social issues, in order to actively participate in this exciting and rapidly changing field.

A Celebration 50 Years in the Making...

UNYOC’s Golden Anniversary Banquet!

Thursday, October 23rd
Cash Bar: 6:30 – 7:00 PM
Dinner: 7:00 – 9:00 PM

Join us for a 50 year walk down memory lane! Catch up with old colleagues and network with new ones. Events throughout the evening will include:
- UNYOC’s Annual Award Presentations
- MLA President-Elect Michelle Kraft Officially Recognizing UNYOC’s 50th Anniversary
- UNYOC Golden Moments Reflections
- Sealing of the Time Capsule

Share in creating the UNYOC Golden Moments Poster! Sign your name, draw a picture, and/or share a favorite UNYOC memory.

Banquet Speaker
Elizabeth Renee Fields, MS Special Education

Everyday Mindfulness
What is mindfulness? The term seems to be all around us, but how can we build mindfulness into everyday life? Discover how emotions drive our behavior then leave with specific strategies to respond rather than react to life.
Renee Fields is a National Board Certified Teacher with over 25 years of experience as a special education teacher in New York State. She has worked with students having a wide variety of handicapping conditions and medical diagnoses including autism spectrum disorder, ADHD, anxiety, depression, bipolar disorder, oppositional defiant disorder, Tourette’s syndrome, and schizoaffective disorder. She is passionate about supporting students, their families, and her colleagues through practicing and teaching mindfulness strategies.
Post-Conference Networking
Just because the conference has ended doesn’t mean the networking has to stop! Sign-up up to visit sites together on Friday, October 24th after the conference. Four locations for (almost) every interest. Sign-up sheets available at the registration desk.

Saratoga Automobile Museum: http://saratogaautomuseum.org/
On the grounds of Saratoga State Park in walking distance from the hotel, with affordable pricing.

Also, on the grounds of Saratoga State Park in walking distance from the hotel, with affordable pricing.

Children’s Museum at Saratoga: http://www.childrensmuseumsatsaratoga.org/
Since we’ve been networking, why not give the kids a chance to network too? The museum is a short drive from the Gideon to downtown with its own parking lot. Added bonus: the museum participates in the Association of Children’s Museums, so if you’re a member at your local kids’ museum, admission may be free: http://www.childrensmuseums.org/

Saratoga Battlefield: http://www.nps.gov/sara/index.htm
For both the historians and naturalists amongst us! After viewing a short presentation, can drive or hike to see pivotal spots of the 1777 Battle of Saratoga. Part of the National Parks Service.

And don’t forget - Saratoga State Park:
The Gideon is part of the Park! In addition to the Museum’s previously mentioned, there’s a golf course and bird conservatory. Plenty of walking/running room too!

2014 UNYOC Conference Sponsors

Clinical Access
Targeted Answers. Better Patient Care.

Experience a breakthrough at the point of care!

Visit McGraw-Hill Medical on Thursday, October 23 and view ClinicalAccess!
Don’t miss this special opportunity to learn more about our revolutionary online clinical decision support tool that delivers targeted answers to more than 120,000 questions—written by leading experts from the frontlines of medicine.

Ask about a 30-day FREE TRIAL
Experience firsthand how ClinicalAccess can help your patrons provide superior patient care with maximum speed and efficiency.

clinicalaccess.com
Your Library—eImagined for Health Sciences

• 24/7 user access to health science database
• eBook Database for fast content search
• Purchase and Patron Driven Acquisition models available
• Pay only once—for the life of the edition

Visit R2Library.com
Start your free 30 day trial today!

Visit R2Library.com to learn more
Or call us at 800.345.6425 x600

Rittenhouse Book Distributors, Inc.
511 Feheley Drive | King of Prussia, PA 19406
www.rittenhouse.com

Get better evidence to get better outcomes with new content from the Joanna Briggs Institute—exclusively on Ovid

Now available through your Ovid representative—LWW Learning and Reference resources including Bates’ Visual Guide to Physical Assessment, Acland’s Video Atlas to Human Anatomy, medical education and pharmacy book collections and more

New evidence-based practice resources including ACP Smart Medicine and BMJ Clinical Evidence; plus, new content from American Nurses Association and Amirsys

Contact your Ovid Account Representative or sales@ovid.com for more information!

Learn more about leading resources on Ovid®
www.ovid.com