THURSDAY, OCTOBER 17
6:00 p.m. - 7:45 p.m. Registration
8:00 p.m. - 10:00 p.m. Wine and Cheese Welcoming Party

FRIDAY, OCTOBER 18
8:30 a.m. - 5:30 p.m. Exhibits
8:30 a.m. - 3:00 p.m. Registration
9:30 a.m. - 10:45 a.m. Business Meeting
10:45 a.m. - 11:00 a.m. Morning Break
11:00 a.m. - 11:15 a.m. Welcome and Introductory Remarks
          Mrs. Evelyn Hoey
11:15 a.m. - 12:00 noon Keynote Address

"APPLICATIONS OF MEDIA IN HEALTH SCIENCES EDUCATION"
Margaret Brooks, Special Assistant to the Director,
National Medical Audiovisual Center, Atlanta, Georgia.

12:00 noon - 12:30 p.m. Dutch Treat Cocktails
12:30 p.m. - 2:00 p.m. Luncheon
2:00 p.m. - 4:30 p.m. Afternoon Seminar

"INFORMATION AND GUIDELINES FOR GRANT APPLICATIONS"
Doris Doran, Extramural Programs, Resources Division
of the National Library of Medicine.

"WHAT'S A NICE LIBRARIAN LIKE YOU DOING IN A PLACE LIKE THIS?"
Margaret Brooks, National Medical Audiovisual Center

SATURDAY, OCTOBER 19
9:00 a.m. - 12:00 noon Seminar
          (Morning break 10:30 - 10:45 a.m.)

"HOW CAN LIBRARY INSTRUCTION BE MORE EFFECTIVE?"
--INSTRUCTING THROUGH OBJECTIVES
--DESIGNING LEARNING ACTIVITIES
--IMPROVING USER EDUCATION WITH AUDIO-VISUAL MEDIA

Dr. Olcott Gardner, Director of Research for the Jamesville-DeWitt System

PLANNING COMMITTEE
Evelyn L. Hoey, Chairman
Upstate Medical Center Library

HOSPITALITY
Kay Williams and June Mitchell
Syracuse V.A. Hospital Library

REGISTRATION
ETten Benning and Conni Greco
Upstate Medical Center Library

CONTINUING EDUCATION
Ann Wiley, Auburn Memorial Hospital - Upstate New York Coordinator, New York and Northern
New Jersey Regional Medical Library Program.

Main Lobby, Hotel Syracuse
Bird Library, 1916 Room,
Syracuse University

Empire Room, 10th Floor,
Hotel Syracuse
Tenth floor lobby

Empire Room
Empire Room
Empire Room

Empire Room

Executive Room
Empire Room
Empire Room

Caravan Room
Persian Terrace, Lobby Floor

Persian Room

Suzanne Murray & Catherine Seeley
Upstate Medical Center Library

Sylvia Churgin & Evamaria McMillen
Upstate Medical Center Library
ACKNOWLEDGEMENTS

The Planning Committee wishes to thank:

BALLEN BOOKSELLERS INTERNATIONAL for donating the book to be raffled, 1200 Years of Italian Sculpture

EDUCATIONAL COMMUNICATIONS DEPARTMENT, Upstate Medical Center, for audio-visual and graphic support

GAYLORD BROTHERS, INC., Syracuse, for its contribution toward the cost of hospitality functions

MUTUAL LIBRARY BINDERY, INC., Syracuse, for its financial contribution

READ-MORE PUBLISHERS, for their contribution to hospitality functions

DAVID SEIDBURG for preparation of the exhibit from the Wolff-Levenworth Collection of Engravings, George Arents Research Library, Syracuse University

TAYLOR WINE COMPANY for its contribution to the Wine and Cheese Party.

XEROX CORPORATION for supplying a xerox machine

EXHIBITORS

Baker and Taylor Co. National Medical Audiovisual Center
Balllen Booksellers International Nichols Business Equipment, Inc.
Gaylord Brothers, Inc. Salina Audio Visual Company, Inc.
McMasters University University of Arizona