HEALTH INFORMATION AND THE CONSUMER

15th Annual Meeting
Syracuse, New York

October 11-13
1979

PROGRAM
UPSTATE NEW YORK AND ONTARIO REGIONAL GROUP
MEDICAL LIBRARY ASSOCIATION

HEALTH INFORMATION AND THE CONSUMER

THURSDAY, OCTOBER 11

8:00 a.m. — 9:30 a.m.  Registration — 2nd Floor Hotel Syracuse
5:00 p.m. — 8:00 p.m.  Registration — Main Lobby
9:00 a.m. — 5:00 p.m.  Continuing Education Courses
                          2nd Floor Hotel Syracuse
MLA  CE 10: Drug and Pharmaceutical Information Resources
MLA  CE 33: Literature of Health Care Administration
UNYORG  3: Aging in Today's Society
8:00 p.m. — 10:00 p.m. Welcoming Reception - Persian Terrace
                          Exhibits Open

FRIDAY, OCTOBER 12 — PERSIAN TERRACE

8:00 a.m. — 10:00 a.m. Registration
9:00 a.m.
9:15 a.m. Welcome
Keynote Speaker: Health Information — Who Cares?
Ruth Behrens
Director, Center for Health Promotion
American Hospital Association
Chicago, Ill.
10:00 a.m. — 10:30 a.m. Coffee Break — Visit the Exhibits
10:30 a.m. — 11:45 a.m. Business Meeting
11:45 a.m. — 12:15 p.m. Cash Bar — Visit the Exhibits
12:15 p.m. — 1:30 p.m. Lunch
2:00 p.m. — 5:00 p.m. Community Health Information Resources
2:00 p.m. — 3:00 p.m. Patient Education in a Hospital Setting
                          The Role of the Clinical Librarian in Patien
                          Education
                          Joanne Gard Marshall, Clinical Librarian
                          McMaster University Medical Center
                          Hamilton, Ontario, Canada
2:30 p.m. — 3:00 p.m. Patient Education in a Community Hospital
                          Helen Perry, Director, Health Education Dept.
                          Community General Hospital
                          Syracuse, N.Y.
3:00 p.m. — 3:30 p.m. Coffee Break — Exhibits close at 3:30 p.m. today
3:30 p.m. — 4:00 p.m. Patient Information in the Public Sector
                          The Role of Voluntary Health Agencies in Health
                          Information Programs
                          Dolores Ponichtera
                          Community Relations and Coordinator
                          Onondaga Council on Alcoholism
                          Syracuse, N.Y.
3:30 p.m. — 5:00 p.m.
3:30 p.m. — 4:00 p.m.

FRIDAY, OCTOBER 12 (Cont’d.)

4:00 p.m. — 4:30 p.m. The Role of Consumer Advocacy Groups in
                          Health Information Programs
                          Jeanne Schuelthies, Director
                          Syracuse Consumer Affairs Office
                          Syracuse, N.Y.
4:30 p.m. — 5:00 p.m. Consumer Health Information: A Public
                          Library's Role
                          Lynn Yelloitt, Reference Department
                          Onondaga County Public Library
                          Syracuse, N.Y.
6:30 p.m.
7:30 p.m. Cash Bar — Empire Room, Hotel Syracuse
                          Banquet — Empire Room, Hotel Syracuse
                          Entertainment — Ethnic Folk Dancing

SATURDAY, OCTOBER 13 — ONONDAGA ROOM

8:30 a.m. — 9:30 a.m. Registration
9:00 a.m. — 12:00 noon Health Promotion: Bringing It All Together
                          With Information
9:00 a.m. — 9:45 a.m.
9:45 a.m. — 10:30 a.m. Policy Issues in Health Promotion
                          Lawrence Green, Dr. P.H.
                          Director, Office of Health Promotion
                          Office of the Assistant Secretary for Health,
                          HEW
                          Washington, D.C.
10:30 a.m. — 11:00 a.m. Patient Rights and Access to Information
                          Thomas S. Szasz, M.D.
                          Professor of Psychiatry
                          Upstate Medical Center
                          Syracuse, New York
11:00 a.m. — 11:45 a.m. Coffee Break
11:45 a.m. — 12:00 noon The Toxicology Information Program
                          Darlene Futagaki, Ph.D.
                          National Library of Medicine
                          Specialized Information Services
                          Bethesda, Md.

11:45 a.m. — 12:00 noon Open Discussion
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