



**UPSTATE NEW YORK & ONTARIO  
REGIONAL GROUP**

**MEDICAL LIBRARY ASSN.**

***HEALTH INFORMATION  
AND THE CONSUMER***

15th Annual Meeting  
Syracuse, New York

**October 11-13  
1979**

***PROGRAM***

# UPSTATE NEW YORK AND ONTARIO REGIONAL GROUP MEDICAL LIBRARY ASSOCIATION

## HEALTH INFORMATION AND THE CONSUMER

### THURSDAY, OCTOBER 11

8:00 a.m. — 9:30 a.m. Registration — 2nd Floor Hotel Syracuse  
5:00 p.m. — 8:00 p.m. Registration — Main Lobby  
9:00 a.m. — 5:00 p.m. Continuing Education Courses  
2nd Floor Hotel Syracuse

MLA CE 10: Drug and Pharmaceutical Information Resources  
MLA CE 33: Literature of Health Care Administration  
UNYORG 3: Aging in Today's Society

8:00 p.m. — 10:00 p.m. Welcoming Reception - Persian Terrace  
Exhibits Open

### FRIDAY, OCTOBER 12 — PERSIAN TERRACE

8:00 a.m. — 10:00 a.m. Registration  
9:00 a.m. Welcome  
9:15 a.m. Keynote Speaker: Health Information —  
Who Cares?  
*Ruth Behrens*  
*Director, Center for Health Promotion*  
*American Hospital Association*  
*Chicago, Ill.*

10:00 a.m. — 10:30 a.m. Coffee Break — Visit the Exhibits  
10:30 a.m. — 11:45 a.m. Business Meeting  
11:45 a.m. — 12:15 p.m. Cash Bar — Visit the Exhibits  
12:15 p.m. — 1:30 p.m. Lunch  
2:00 p.m. — 5:00 p.m. **Community Health Information Resources**  
2:00 p.m. — 3:00 p.m. **Patient Education in a Hospital Setting**  
2:00 p.m. — 2:30 p.m. The Role of the Clinical Librarian in  
Patient Education  
*Joanne Gard Marshall, Clinical Librarian*  
*McMaster University Medical Center*  
*Hamilton, Ontario, Canada*

2:30 p.m. — 3:00 p.m. Patient Education in a Community Hospital  
*Helen Perry, Director, Health Education Dept.*  
*Community General Hospital*  
*Syracuse, N.Y.*

3:00 p.m. — 3:30 p.m. Coffee Break — Exhibits close at 3:30 p.m. today  
3:30 p.m. — 5:00 p.m. **Patient Information in the Public Sector**  
3:30 p.m. — 4:00 p.m. The Role of Voluntary Health Agencies in  
Health Information Programs  
*Dolores Ponichtera*  
*Community Relations and Coordinator*  
*Onondaga Council on Alcoholism*  
*Syracuse, N.Y.*

### FRIDAY, OCTOBER 12 (Cont'd.)

4:00 p.m. — 4:30 p.m. The Role of Consumer Advocacy Groups in  
Health Information Programs  
*Jeanne Schultheis, Director*  
*Syracuse Consumer Affairs Office*  
*Syracuse, N.Y.*

4:30 p.m. — 5:00 p.m. Consumer Health Information: A Public  
Library's Role  
*Lynn Yellott, Reference Department*  
*Onondaga County Public Library*  
*Syracuse, N.Y.*

6:30 p.m. Cash Bar — Empire Room, Hotel Syracuse  
7:30 p.m. Banquet — Empire Room, Hotel Syracuse  
Entertainment — Ethnic Folk Dancing

### SATURDAY, OCTOBER 13 — ONONDAGA ROOM

8:30 a.m. — 9:30 a.m. Registration  
9:00 a.m. — 12:00 noon **Health Promotion: Bringing It All Together**  
**With Information**

9:00 a.m. — 9:45 a.m. Policy Issues in Health Promotion  
*Lawrence Green, Dr. P.H.*  
*Director, Office of Health Promotion*  
*Office of the Assistant Secretary for Health,*  
*HEW*  
*Washington, D.C.*

9:45 a.m. — 10:30 a.m. Patient Rights and Access to Information  
*Thomas S. Szasz, M.D.*  
*Professor of Psychiatry*  
*Upstate Medical Center*  
*Syracuse, New York*

10:30 a.m. — 11:00 a.m. Coffee Break  
11:00 a.m. — 11:45 a.m. The Toxicology Information Program  
*Darlene Futagaki, Ph.D.*  
*National Library of Medicine*  
*Specialized Information Services*  
*Bethesda, Md.*

11:45 a.m. — 12:00 noon Open Discussion



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