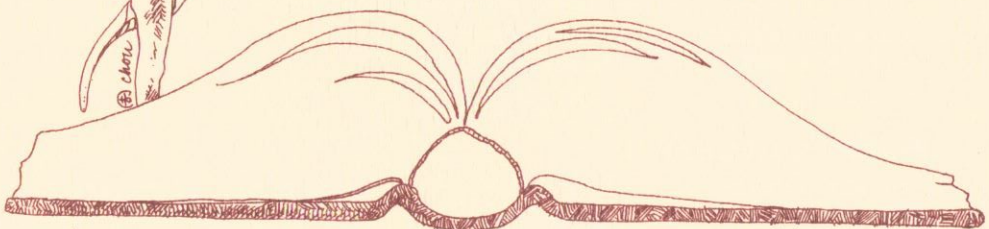


LIBRARY MANAGEMENT:
SUCCESS
WITHOUT
STRESS.

OCTOBER 2nd - 4th, 1980



16th ANNUAL MEETING

ROCHESTER, NEW YORK

UPSTATE NEW YORK AND ONTARIO REGIONAL GROUP
MEDICAL LIBRARY ASSOCIATION

LIBRARY MANAGEMENT: S

UPSTATE NEW YORK AND C MEDICAL LIBRA HILTON INN ON THE CAMPUS

THURSDAY, OCTOBER 2

- 12:00 p.m.-7:00 p.m. Registration
2:00 p.m.-5:00 p.m. Workshop I.
- MARKETING YOUR LIBRARY SERVICES**
Marketing Your Library for All Its Worth.
*Mr. Joseph Valerio, Executive Vice President and
General Manager
Rumrill-Hoyt, Inc.
Rochester, New York*
- We Have It! Who Knows It?
*Mrs. Kathlyn Adams, Outreach Consultant
Monroe County Library System
Rochester, New York*
- The User's Point of View.
*Dennis H. Leverett, D.D.S., M.P.H.
Chairman, Department of Community Dentistry
Eastman Dental Center
Rochester, New York*
- Selling the Library to the Boss.
*Mr. Harold Hacker, Director Emeritus
Rochester Public Library/
Monroe County Library System
Rochester, New York*
- 3:15 p.m.-3:45 p.m. Coffee Break—Visit the Exhibits
3:45 p.m.-5:00 p.m. Tour of the Rochester Institute of Technology's
Wallace Memorial Library
Lois Goodman, Head, Public Services
- 6:00 p.m.-7:00 p.m. Hospitality Hour
7:00 p.m.-8:00 p.m. Buffet Dinner
8:00 p.m. Entertainment

FRIDAY, OCTOBER 3

- 8:00 a.m.-12:00 p.m. Registration
9:00 a.m. Welcome
*William D. McHugh, D.D.S., Director
Eastman Dental Center
Rochester, New York*
- 9:15 a.m.-9:45 a.m. Management Education and Its Impact on the Status
of the Librarian in the Health Sciences: the Role of
the Professional Organization.
*Shirley Echelman, Executive Director
Medical Library Association
Chicago, Illinois*

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ONTARIO REGIONAL GROUP LIBRARY ASSOCIATION ROCHESTER, NEW YORK

FRIDAY, OCTOBER 3 (Cont'd.)

- 9:45 a.m.-10:15 a.m. 1980 Forecast: Strategic Planning for the New Breed of Librarian.
*Evelyn H. Daniel, Ph.D., Associate Professor and Assistant Dean
Syracuse University School of Information Studies
Syracuse, New York*
- 10:15 a.m.-10:30 a.m. Open Discussion and Questions
- 10:30 a.m.-11:00 a.m. Coffee Break—Visit the Exhibits
- 11:00 a.m.-12:00 p.m. Business Meeting
- 12:15 p.m.-1:00 p.m. Cash Bar—Visit the Exhibits
- 1:00 p.m.-1:45 p.m. Buffet Lunch
- 2:00 p.m.-4:00 p.m. Workshop II.
ORGANIZATIONAL STRESSORS: FIGHT, FLIGHT, or ?
Sources of Managerial Stress.
*Dr. Lane H. Riland
Psychological Services, Eastman Kodak
Rochester, New York*
How Good Management Can Help Staff Deal With Stress.
*Ms. Barry O'Sullivan, Training Instructor
Monroe Community Hospital
Rochester, New York*
Stress and Burn-Out: How to Cope.
*Jerid Fisher, Postdoctoral Fellow
Strong Memorial Hospital (Student Mental Health)
Rochester, New York*

SATURDAY, OCTOBER 4

- 9:00 a.m.-5:00 p.m. Continuing Education Courses
MLA CE 46: Library Management/Budgeting
MLA CE 54: Neoplasia
UNYORG CE 4: Legal Literature and the Medical Librarian—held at
Hall of Justice
Civic Center Plaza
Rochester, New York

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