LIBRARY MANAGEMENT: SUCCESS WITHOUT STRESS.

OCTOBER 2nd - 4th, 1980

16th ANNUAL MEETING

ROCHESTER, NEW YORK

UPSTATE NEW YORK AND ONTARIO REGIONAL GROUP

MEDICAL LIBRARY ASSOCIATION
THURSDAY, OCTOBER 2

12:00 p.m.-7:00 p.m.   Registration
2:00 p.m.-5:00 p.m.   Workshop I.
2:00 p.m.-3:15 p.m.   Marketing Your Library for All Its Worth.
                     Mr. Joseph Valerio, Executive Vice President and
                     General Manager
                     Rumrill-Hoyt, Inc.
                     Rochester, New York

We Have It! Who Knows It?
Mrs. Kathryn Adams, Outreach Consultant
Monroe County Library System
Rochester, New York

The User's Point of View.
Dennis H. Leverett, D.D.S., M.P.H.
Chairman, Department of Community Dentistry
Eastman Dental Center
Rochester, New York

Selling the Library to the Boss.
Mr. Harold Hacker, Director Emeritus
Rochester Public Library
Monroe County Library System
Rochester, New York

3:15 p.m.-3:45 p.m.   Coffee Break—Visit the Exhibits
3:45 p.m.-5:00 p.m.   Tour of the Rochester Institute of Technology's
                      Wallace Memorial Library
                      Lois Goodman, Head, Public Services

6:00 p.m.-7:00 p.m.   Hospitality Hour
7:00 p.m.-8:00 p.m.   Buffet Dinner
8:00 p.m.             Entertainment

FRIDAY, OCTOBER 3

8:00 a.m.-12:00 p.m.   Registration
9:00 a.m.              Welcome
                       William D. McHugh, D.D.S., Director
                       Eastman Dental Center
                       Rochester, New York

9:15 a.m.-9:45 a.m.   Management Education and Its Impact on the Status
                      of the Librarian in the Health Sciences: the Role of
                      the Professional Organization.
                      Shirley Echelman, Executive Director
                      Medical Library Association
                      Chicago, Illinois
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FRIDAY, OCTOBER 3 (Cont'd.)
9:45 a.m.-10:15 a.m.  1980 Forecast: Strategic Planning for the New Breed of Librarian.
                      Evelyn H. Daniel, Ph.D., Associate Professor and Assistant Dean
                      Syracuse University School of Information Studies
                      Syracuse, New York

10:15 a.m.-10:30 a.m. Open Discussion and Questions
10:30 a.m.-11:00 a.m. Coffee Break—Visit the Exhibits
11:00 a.m.-12:00 p.m. Business Meeting
12:15 p.m.-1:00 p.m.  Cash Bar—Visit the Exhibits
1:00 p.m.-1:45 p.m.   Buffet Lunch
2:00 p.m.-4:00 p.m.   Workshop II.

ORGANIZATIONAL STRESSORS: FIGHT, FLIGHT, or ?
Sources of Managerial Stress.
Dr. Lane H. Riland
Psychological Services, Eastman Kodak
Rochester, New York

How Good Management Can Help Staff Deal With Stress.
Ms. Barry O'Sullivan, Training Instructor
Monroe Community Hospital
Rochester, New York

Stress and Burn-Out: How to Cope.
Jerid Fisher, Postdoctoral Fellow
Strong Memorial Hospital (Student Mental Health)
Rochester, New York

SATURDAY, OCTOBER 4
9:00 a.m.-5:00 p.m.
Continuing Education Courses
MLA CE 46: Library Management/Budgeting
MLA CE 54: Neoplasia
UNYORG CE 4: Legal Literature and the Medical Librarian—held at
               Hall of Justice
               Civic Center Plaza
               Rochester, New York
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