CONFEREnCE 2003
October 8-10, 2003

Climbing the Peaks
Exploring the Deep

Ft. William Henry Hotel and Conference Center
Lake George, New York

The Annual Meeting
Upstate New York
& Ontario Chapter
Medical Library Association
Welcome

It is with great pleasure that I welcome you to Climbing the Peaks, Exploring the Deep, the 39th annual meeting of the Upstate New York and Ontario Chapter of the Medical Library Association. The Program Planning Committee has spent a great deal of effort to present a conference that you will find both stimulating and motivating.

To say that the first years of the new century have been challenging to librarians is an understatement. Finding our place in a rapidly changing technological and economic environment is a concern for all librarians and this conference will address many of the issues involved.

Our continuing education classes will help you deal with diversity and hospital administrators. Our keynote speaker is an internationally recognized researcher on the topic of human-computer interaction and will help us put a human face on technology. Other speakers will discuss the dynamic process of website design and content selection. Our panel on Friday will help you cope with economic change and what to do if you need to get involved in the "hiring game".

Please take this opportunity to network with your colleagues and visit the vendors who make this meeting affordable. Enjoy the incredible beauty of the Adirondacks and the Lake George region. If you would like to continue climbing the peaks and exploring the deep, the hotel has agreed to extend the special room rate through Sunday.

Jeff Garvey
UNYOC Chair

UNYOC 2003 Conference Planning Committee

Conference Planning Chair – Peggy Falls
Local Arrangements – Donna Winkelman
Continuing Education – Phyllis Miyauchi
Phyllis Miyauchi
Jo-Ann Benedetti
Jeannette Smithee
Bill McCall
Jeff Garvey, Mary Jo Russell, Elizabeth Irish,
Tom Fleming, Sue Ben-Dor,
Patricia Carroll-Mathes, Diana Cunningham,
Lucy Wrightington

Special Thanks to Sue Bretscher and Bernie Todd-Smith
The Conference

Wednesday, October 8
9:00 - 4:30  Lake George North
12:00 - 4:00  Lake George South
6:00 - 8:00  Fort William Henry

Thursday, October 9
7:30 - 9:00  Lobby
7:30 - 8:30  Long Lake
9:00 - 9:15  Lake George North
9:15 - 10:15  Lake George North
10:15 - 10:45  Lake George South
10:45 - 12:15  Lake George North
12:15 - 1:45  White Lion
1:45 - 2:30  Lake George North
2:30 - 3:00  Lake George South
3:00 - 4:30  Lake George North
4:45 - 6:00  Long Lake
7:00  White Lion

Friday, October 10
8:00 - 9:15  Long Lake
9:15 - 10:30  Lake George
10:30 - 10:45  Lake George
10:45 - 12:15  Lake George
12:15  Long Lake

AT A GLANCE

Continuing Education Classes:
Ethnic Awareness and Health Information Resources: Chicken Soup & Crawdad Gumbo
Running with the Squirrels: Providing Library Services to Hospital Administrators

WELCOME RECEPTION

REGISTRATION - Exhibits Open
UNYOC Executive Committee

Welcome
KEYNOTE ADDRESS:
Human-Computer Interaction:
Making Finding Things Easier
BREAK and EXHIBITS
Librarians in the Age of Technology
or, Embracing the Web
LUNCH
Northern Academic Health Sciences Network Project
BREAK and EXHIBITS (exhibits close at 4:00 p.m.)
MLA Open Forum on Publishing Issues
UNYOC Executive Committee

BANQUET

UNYOC Business Meeting

UPDATES:
RML Update  Mary Mylenki
CISTI Update  Beverly Brown
MLA Update  Carla Funk
NOVEL Update  Diana Cunningham

BREAK
The Hiring Game:
Moving In, Moving Up, Moving On

UNYOC Board Meeting
Wednesday, October 8

Continuing Education Courses

ETHNIC AWARENESS AND HEALTH INFORMATION RESOURCES:
Chicken Soup and Crawdad Gumbo (6 CEUs)
Patricia Sarchet and Amy Lyons 9:00 - 4:00 Lake George North
Increase ethnic awareness and develop tailored health resources materials for your institution. The session will enable participants to use MeSH to develop ethnic health searches on MEDLINE and related databases as well as address JACHO accreditation standards. Evaluated web sites will be presented.

Patricia Sarchet is a Medical Anthropologist in the Office of the VP for Health Affairs at SUNY University at Buffalo. Amy Lyons is Associate Director of the Health Sciences Library at SUNY University at Buffalo.

RUNNING WITH THE SQUIRRELS:
Providing Library Services to Hospital Administrators (4 CEUs)
Jeannine Cyr Gluck 12:00 – 4:00 Lake George South
Familiarize yourself with the information needs of hospital administration, and the resources and services by which these needs can be fulfilled. Covered topics include the common areas of concern of administrators, techniques such as needs assessment and current awareness services and information resources.

Jeannine Cyr Gluck is Director of the Medical Library at the Eastern Connecticut Health Network Medical Library.

WELCOME RECEPTION 6:00 - 8:00 Fort William Henry
Gather for drinks and hors d’oeuvres followed by a private tour of Fort William Henry

AHIP – AID!
Already dreading the application process? Having nightmares about counting points? Interested in some help? Please stop by!
Allow us to help you!!! Invest in your future... Don’t wait another day...

Sign up at the UNYOC/MLA Table for some one-on-one help. If you like, bring your CE certificates and your CV. Before you know it, you’ll have all you need to get the AHIP process underway.

For more information, contact Elizabeth Irish @ (518)262-4980 or IrishE@mail.amc.edu

Applying for AHIP has never been easier! Why Wait?
Thursday, October 9

UNYOC EXECUTIVE COMMITTEE 7:30 - 8:30  Long Lake
REGISTRATION/EXHIBITS OPEN 7:30 - 9:00  Lobby
WELCOME 9:00 - 9:15  Lake George North

KEYNOTE ADDRESS: 9:15 - 10:15  Lake George North

HUMAN-COMPUTER INTERACTION:
MAKING FINDING THINGS EASIER  
John Karat

This presentation will explore recent research on the human element in technology and in particular the interface between the computer and the question.

John Karat has been a Research Staff Member at the IBM T.J. Watson Research Center in Hawthorne, NY since 1987. Prior to that he was a Human Factors Expert at the IBM Austin Development Laboratory. He holds a Ph.D in Cognitive Psychology from the University of Colorado and a B.S. in Mechanical Engineering from Lehigh University. He has published over fifty articles in professional journals and serves on the editorial board of three journals and as editor of one. He is currently chair of the International Federation for Information Processing Technical Committee on Human-Computer Interaction.

BREAK & EXHIBITS 10:15 - 10:45  Lake George South

LIBRARIANS IN THE AGE OF TECHNOLOGY:
Embracing the Web for Content Delivery 10:45 - 12:15  Lake George North

PROXY SERVERS AND ACCESS ISSUES: A MULTI-LIBRARY SOLUTION  
Tessa Killian and Pat Carroll-Mathes

This presentation will explore the process of developing a new service to provide one-stop access to a variety of electronic resources for hospital libraries that previously did not have the technological infrastructure or a website.

Tessa Killian is the Electronic Resources Coordinator at Southeastern New York Library Resources Council where she is responsible for negotiating with vendors and coordinating consortial licenses. Patricia Carroll-Mathes is the Hospital Library Services Program Coordinator, also at SNYLR. She is a former winner of the ACRL Innovation in Instruction Award.

BEYOND LOOK AND FEEL: Optimizing Your Web Presence  
Rea Devakos

We often let technological limitations and possibilities define our web pages. This presentation will focus on lessons learnt from incorporating strategic planning and multidisciplinary teams into web production.

Rea Devakos is Information Specialist at the Gerstein Science Information Centre as well as T-Space Service Coordinator, Information Technology Services at the University of Toronto.

LUNCH 12:15 - 1:45  White Lion
THE NORTHERN ACADEMIC HEALTH SCIENCES NETWORK (NAHSN) PROJECT:
Developing a Pan-Northern Ariel Document Delivery Network Joanne Muellenbach
1:45 - 2:30 Lake George North

The Northern Ontario Virtual Library (NOVL) is a newly expanded virtual library service that provides health practitioners in northern communities with information for clinical decision-making, education and research. This presentation will highlight NOVL’s experience with piloting Ariel in the North, dealing with local network firewalls and other access challenges, and ultimately, obtaining funding to offer ten Ariel software awards to health libraries throughout Northern Ontario.

Joanne Muellenbach is the Director of the Northern Ontario Virtual Library of the Northern Academic Health Sciences Network in Thunder Bay, Ontario.

BREAK 2:30 - 3:00 Lake George South

MLA OPEN FORUM - Carla Funk, MLA Executive Director
ON PUBLISHING ISSUES 3:00 - 4:30 Lake George North

UNYOC EXECUTIVE COMMITTEE 4:45 - 6:00 Long Lake

BANQUET 7:00 White Lion

Friday, October 10

UNYOC BUSINESS MEETING 8:00 - 9:15 Long Lake

UPDATES 9:15 - 10:30 Lake George

RML Mary Mylenki
NN/LM Middle Atlantic Region

CISTI Beverly Brown
Coordinator, DOCLINE and Special Projects CISTI

MLA Carla Funk
MLA Executive Director

NOVEL Diana Cunningham
Director, Medical Science Library, NY Medical College

BREAK 10:30 - 10:45 Lake George

THE HIRING GAME: Moving In, Moving Up, Moving On 10:45 - 12:15 Lake George

GETTING THE JOB Elizabeth Irish
Schaffer Library of Health Sciences, Albany Medical College

MOVING UP TO ADMINISTRATION Mary Jo Russell
Vassar Brothers Medical Center Medical Library

MOVING ON TO CONSULTING Polly-Alida Farrington
PA Farrington Associates

UNYOC EXECUTIVE COMMITTEE 12:15 Long Lake
Planning Your Visit to the
Lake George Area

Alien Encounter
255 Canada St.
Lake George, NY
A state-of-the-art sci-fi adventure. Tour the Futuristic Museum, experience the excitement of the research center and participate in the hunt. www.scaryfaces.com

Chapman Historical Museum
348 Glen Street
Glens Falls, NY
Restored Victorian home of a prominent Glens Falls merchant. Changing exhibits about the southeastern Adirondacks, including images by photographer Seneca Ray Stoddard. www.chapmanmuseum.org

Factory Outlets of Lake George
Rte. 9 (I-87 Exit 20)
Lake George, NY
Over 70 factory outlet stores with savings of 20% - 70% off retail prices. Adirondack Outlet Mall, French Mountain Commons, Lake George Plaza www.factoryoutletsoflakegeorge.com

Fort William Henry Museum
Lake George, NY
French & Indian War era (1755-1757) Fort and site of the James Fenimore Cooper classic, “The Last of the Mohicans”. www.fortwilliamhenry.com

Garnet Mine Tours
North River, NY
Large garnet mine, lectures. Garnet jewelry, gemstones, crafts.

Great Escapes Splashwater Kingdom
Lake George, NY
Over 125 rides, shows and attractions, including six roller coasters and a full water park. New in 2003 – The Canyon Blaster Roller Coaster! www.thegreatescape.com

House of Frankenstein Wax Museum
213 Canada St
Lake George, NY
Animated exhibits along darkened hallways spring to life from the tales of Shelley, Stoker, Stevenson, Poe and many others, helping to stir your fun-filled childhood fears! www.frankensteinwaxmuseum.com

Hyde Collection Art Museum
161 Warren St.
Glens Falls, NY
World-class collection of European/American masters, including works by Rembrandt, Rubens and Renoir in an 18th century Florentine villa. Changing exhibits in galleries throughout the complex. www.hydeartmuseum.org

Lake George Historical Association
Canada St.
Lake George, NY
19th century jail cells and artifacts in old courthouse. Exhibits include hotels and mansions of late 19th and early 20th century, ice industry and inclined railroad up Prospect Mt.

Lake George Steamboat Cruises
Steel Pier, Beach Rd.
Lake George, NY
800-553-5050
3 Cruise boats offering a variety of cruises on historic Lake George. The Minne-ha-ha, The Mohican, and The Lac Du Saint Sacrement. 1, 2 & 4 hr. cruise; lunch, dinner & moonlight cruises. www.lakegeorgesteamboat.com

Saratoga Springs
Shops, restaurants, museums, race track. 1/2 hr south of Lake George on I-87. www.discoverSaratoga.org

“An 1800’s Ranch Experience”. Horseback riding, wagon and pony rides, petting zoo; Wild West Show & Saloon, shops and ice cream parlor. www.wildwesttranch.com

Wild West Ranch & Western Town
Bloody Pond Rd.
Lake George, NY
Directions to the Fort William Henry Hotel & Conference Center
41 Lakefront Drive, Geneva, NY 14456
Phone: (315) 789-0400 Fax: (315) 789-4351

From the South
Route 87 North (NYS Thruway) Exit 24 to Albany. From Albany continue North on Route 87 (Adirondack Northway) to Exits 17-19 for Glens Falls, Exits 20-24 for Lake George, Exits 20-30 for the Southern Adirondacks.

From the North
Route 87 South (Adirondack Northway) to Exits 17-19 for Glens Falls, Exits 20-24 for Lake George, Exits 20-30 for the Southern Adirondacks.

From the West

From the East
Route 90 West (NYS Thruway) Exit 24 to Albany. From Albany, continue North to Exits 17-19 for Glens Falls, Exits 20-24 for Lake George, Exits 20-30 for the Southern Adirondacks.

AMTRAK serves New York City to Montreal with a daily stop in Fort Edward, about 15 miles from the Lake George Area. Car rentals, taxi and Glens Falls Transit System buses are available from the station.